



Global Product Manager – Self-propelled sprayers

About the job

We are looking for a product management champion to take ownership of our global portfolio of self-propelled agricultural sprayers.

You will create the bridge between product, engineering, market, sales, and customer. You will join the HARDI global Marketing & Product Management team, and report directly to the VP of Global Marketing & Product Management. The teams consist of both on-site and remote professionals. This role has the possibility to be both – so working remote is an option. However, it's a must that you're based in Europe (due to time difference). We have several offices around Europe, so being onsite at one of these is also an option. No matter what you will not be a lone wolf. You will work closely together with the rest of the global team, and you will have lots of stakeholders from various functions, organisational levels and from different countries.

Your responsibilities

- Managing and leading the HARDI International product vision, short- and long-term roadmap for the self-propelled portfolio.
- Create a clear understanding of customer and market needs
- Owning the product life cycle from start to finish.
- Analyse market- and sales data in order to make the best possible decisions.
- Continuously improving HARDI's commercial understanding by using market insights for drivers in product development and creating proof points for new ideas.
- Support on new product launches and phasing out products.
- Working closely with marketing, sales, customer support, development, and international executive teams. To define and manage product needs - Be the voice of the customer and the subject-matter expert!
- Building up capabilities for monitoring competitors' market offerings. Know them inside out.

Your profile

- Agricultural and/or agronomist background or education is a must!
- Technical, mechanical and/or agricultural knowledge base
- Project management skills
- Good interpersonal skills, a true team player with a "can-do" approach
- Excellent communications skills in English both verbally and in writing – especially in regard to presentations
- Ability to perform experiments on the product and measure them
- Experience to collect and analyse data and extract insights from it is a plus
- Ability to work autonomously in a highly demanding and often ambiguous environment, with attention to detail and organizational skills

We offer

Do you want to help shape the future of agriculture and make your mark on sustainable food production? We develop intelligent sprayer solutions that not only make life easier for farmers but also make a difference for the environment. This means that we try to go beyond state-of-the-art when we design machines that minimize the use of water and chemicals – machines that control weeds, pests and diseases one plant at a time. Through care, innovation, and excellence, we expect to see precision farming as the solution for the future of farming.

We have more than 900 employees worldwide. You will join an organisation, where the tone is informal, and the spirit is strong.

This job is a global position, so international travel is to be expected – upwards 40-50 days a year.

CAREER – working at HARDI



Your Crop Care Partner

Application

You are welcome to contact VP Global Marketing & Product Management Christian Fuglsang Stigel on tel. +45 31 19 56 64 for further information. We look forward to receiving your application and your CV. The position will be filled when the right candidate has been found. Applications will be dealt with continuously. Please submit your application by mail to hr@hardi.com. Please enlighten us on where you saw the job advertisement.

